

2015

# Company Profile

## Radioshop

Henri Storm  
Radioshop  
3/20/2015



## Background

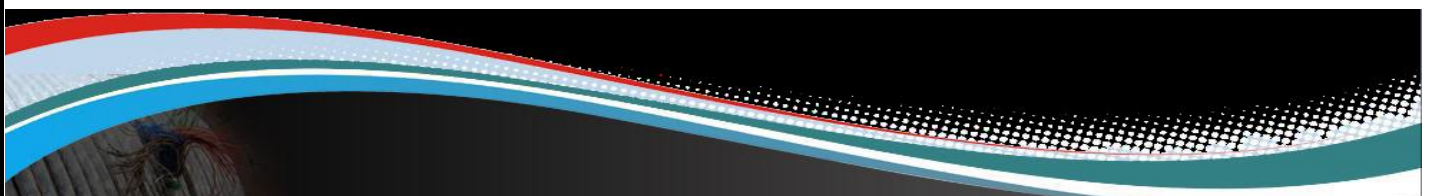
Radioshop was originally founded in 2003 in Bloemfontein as a Two Way Radio Dealer company by Henri Storm after noticing a huge gap in the market for a company that focuses on client service and meeting their expectations with high quality workmanship and professional service. Radioshop quickly grew within 3 years to one of the leading radio dealers in the Central region of South Africa. Expansion into the Telecommunications field in 2007 was a natural step for Radioshop drawing on its expertise in the communication field and carrying through their focus on quality workmanship and professional service.

## Taking Radioshop Forward

Radioshop plans to expand their presence in the Telecommunication industry in the Central Region of South Africa substantially in the next 3 years and to establish Radioshop as the “go to guys” when it comes to Telecommunications by focusing on quality and professionalism.

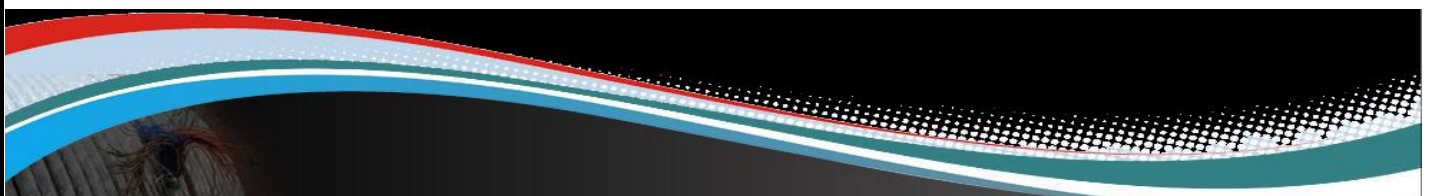
## Services

Because we use Team leaders with experience in the Telecommunication, Radio and IT fields (of whom most studied electronic engineering), Radioshop can cover a broad spectrum of telecommunication services that ranges from RF installations and commissioning, Microwave links, base stations etc. With continuous training programs Radioshop ensures that our Team leaders stay up to date with the fast changing world of telecommunication.



## Area of Operation

Because of its central location in South Africa, it is possible for Radioshop to service a substantially large portion of South Africa. Areas of operation include the Free State, Northern Cape, North West Province, the Eastern Cape and Lesotho.



## Facility

In 2013 Radioshop moved into its current premises at Hilton Park, Co/ Gruis & Langstreet, Hilton , Bloemfontein, when the need arose for a bigger more premises.

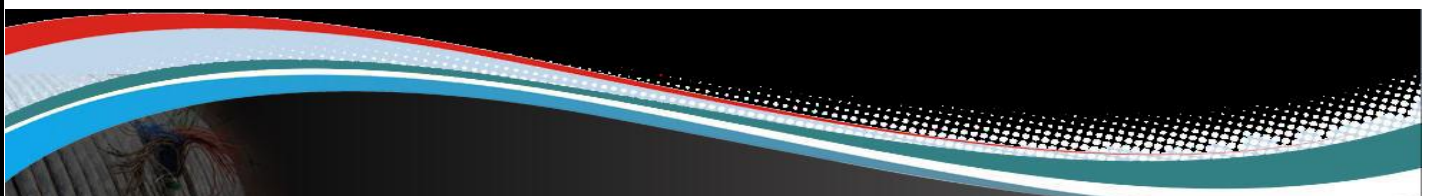
The premises also serve as a Vodacom VSAT equipment PoP store for the Central Region.



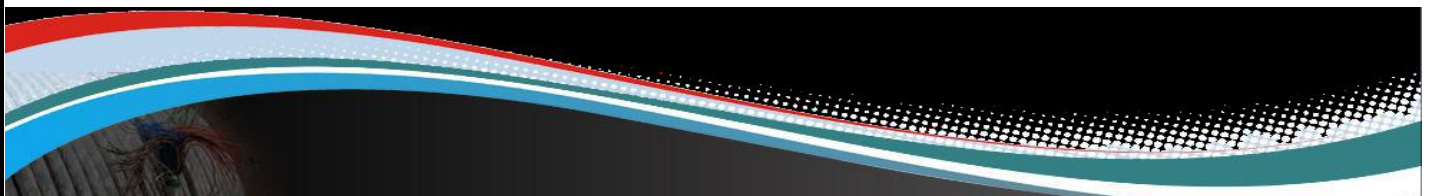
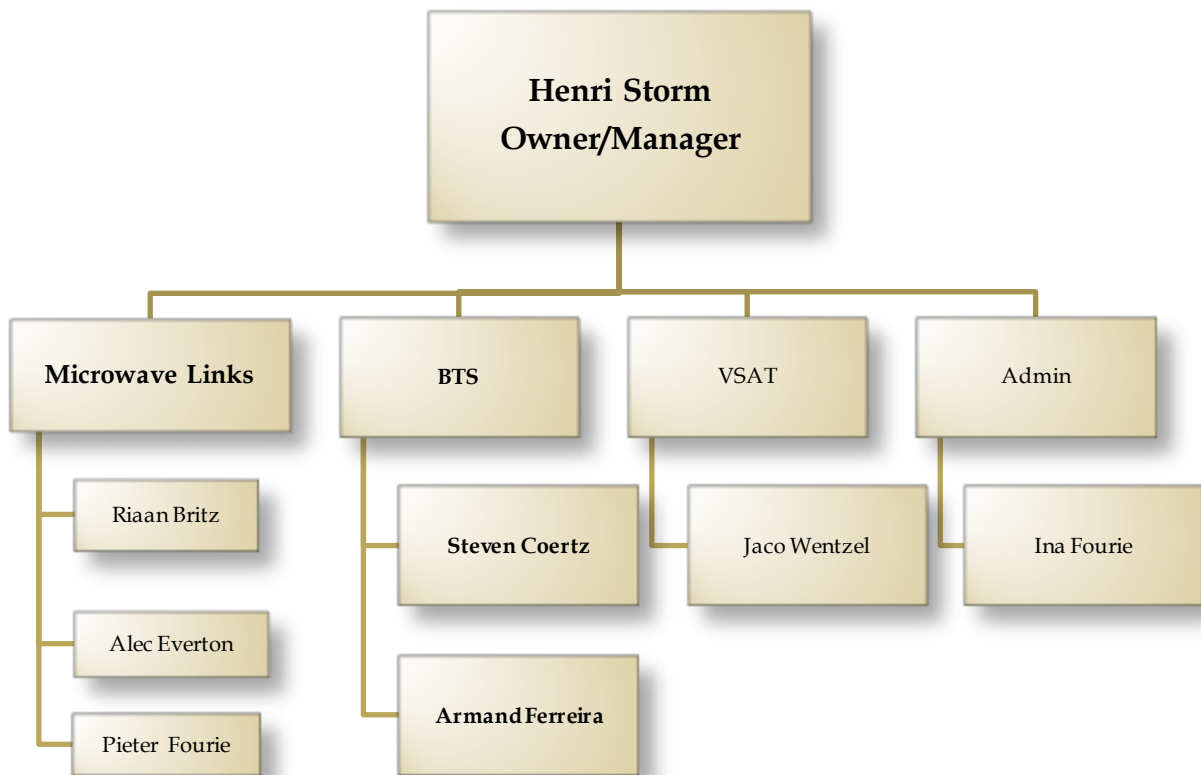
Radioshop have 9 fully rigged installation teams with 5 teams dedicated to Microwave link installations, 3 to BTS swop outs and 1 team to VSAT. With the flexibility to be moved around, in order to support each other should the need arise.



Each team vehicle is complete with all the tools and safety equipment necessary to complete any job in the telecommunications industry.



## Organizational Chart





## Competitiveness

Our motto has always been, “We will make it happen, no matter what” It is this do or die attitude that has always set Radioshop apart from its competitors in this highly competitive field. No job is too big or too complicated and no time frame is too tight, we will make it happen!

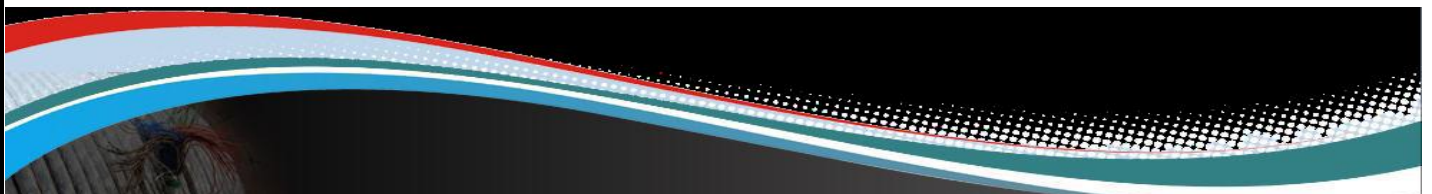
## Code of Ethics

Radioshop’s Code of Ethics requires employees to conduct themselves honourably and in the best interests of the company. They should:

- Abide by all laws and regulations
- Avoid all conflicts of interest between work and personal affairs
- Act in good faith, with integrity and honesty
- Foster an environment in which people are encouraged to be open
- Respect one another and act in a non-discriminatory manner
- Act in a socially responsible way
- Protect the environment and our natural resources

## Financial Facts

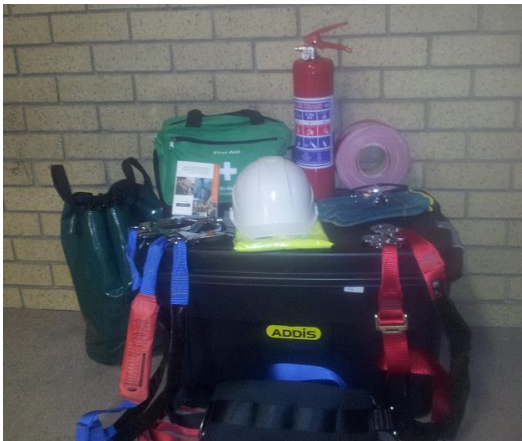
Radioshop has shown a steady growth rate of between 20 and 30% per annum since it opened its doors in 2003. Even the global recession could not stifle Radioshop showing a growth of 20%. This serves as proof Radioshop is on the right track with its sound business policies, solid client relationship and strict quality control and that Radioshop will be around for the long term



## Safety, Health and Environment

Radioshop complies with the strict Health and Safety standards set for workers in the Telecommunication industry. Our team leaders are all current with First Aid, Fire prevention and fall arrest and rescue. Standard issue for each team is a container with Fire extinguishers, First Aid kits, safety gear, safety files and climbing and rescue equipment.

Radioshop also fully complies with the compensation for occupational injuries and diseases act, 1993.

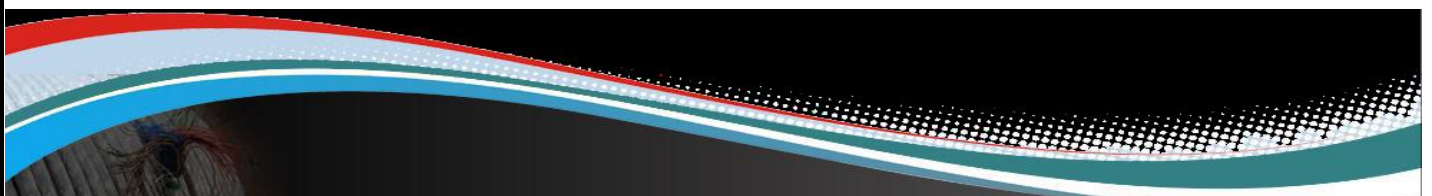


## Quality Management

All work/ documentation passes through owner/ manager Henri Storm and the project managers and have to meet their strict quality criteria before the site is signed off and handed over to the client. Nothing short of perfection is acceptable. Management also do surprise spot checks on site to ensure quality of work and adherence to the health and safety code. Unless due to unforeseen circumstances, any costs incurred by a return to site due to faulty workmanship or negligence, is deducted from the team leader's commission. This policy ensures that the work is done right the first time every time.

## Why Choose Radioshop

1. Centrally located in South Africa.
2. Experienced Team Leaders.
3. High quality workmanship.
4. Flexibility
5. Proven Track Record and long standing business.
6. Level 4 Bee Compliant.
7. Health and Safety Compliant



## Contact Details

### **Radioshop**

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### **Manager Vodacom/Cell C Construction:**

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### **Manager MTN/Cell C Maintenance:**

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### **Manager VSAT/Cell Extender:**

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### **Admin:**

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